

1st

in MATHURA, AGRA, ALIGARH REGION for
MBA & MCA
as per
Odd Sem. Results Batch 2017-19
AKTU, LCUKNOW



Rajiv Academy
for Technology & Management

Approved by AICTE
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow & Dr. B.R. Ambedkar University, Agra
National Highway #2, Mathura-Delhi Road, P.O. Chhatikara, Mathura-281001 (UP)
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website : www.ratm.in, Email : admissions@ratm.in, ratminst@yahoo.com



estd. 1998
www.ratm.in

Right

Approach

Towards

Mission

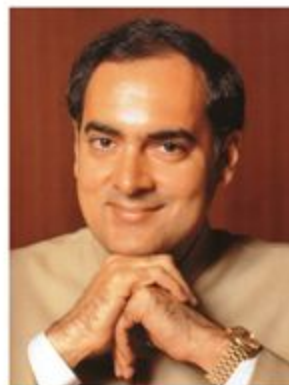
Rajiv Academy
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information brochure

Rajiv Memorial Academic Welfare Society



Bharat Ratna
Late Sh. Rajiv Gandhi
Former Prime Minister, India

Taking inspiration from the Bhagirath of IT revolution in India, Late Sh. Rajiv Gandhi's vision of academically, technologically and economically strong India, we devote ourselves to the relentless pursuit of excellence in professional education. Blending traditional values and modern methodologies, RATM provides the most conducive academic environment to the students.

We strive for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and societal needs of effective and efficient human resource with global orientation.

*our students at par with the today's
needs of corporate world and
changeable global demands*



Quality Policy

Under the guidance from our able Education Committee, a firm and rigid; yet flexible quality policy is formulated and strictly adhered by all Department Heads, Senior and Junior Faculty and Administrative Staff to deliver world-class professional education with ethical values and social obligation of our students towards society that goes beyond merely academics.

Vision

*"Sky is the limit, we
strive to achieve"*

Rajiv Academy for Technology and Management was inception in the year 1998 with a vision to develop professionals with specialized skills with a greater sense of responsibility towards all spheres of society. The institute is imparting quality education in the field of technology, Management, Library & information science and education.

We strive to achieve global accreditation blended with excellence in teaching standards, infrastructure facilities and processes for delivering quality professional education with ethical values. RATM envisions advancing theories and practices through cutting edge researches and consultancies. Also, the institute wishes to create a technologically healthy environment sculpting principled, disciplined and decision-making technocrats and managers.

Mission

Rajiv Academy for Technology and Management commits itself:

- To launch comprehensive educational programmes at the undergraduate and postgraduate level to impart technical and managerial skills with professional orientation in every walk of life.
- To strive and stand committed towards successful professional career of students by ways of growth of intellect and personalities and do make them confident to the industry and corporate world with utmost professionalism.
- To maintain excellent standards of pedagogy with the right emphasis on experimental and process oriented learning.
- To develop students as a change agent and powerful role models with entrepreneurial aspirations along with strong moral and ethical values and social sensitivity.
- To generate new researches of global significance and enhance managerial and technical capabilities of professionals by competent consultancies.



Chairman Message

Congratulations!

Knowledge aspirants you have relied upon indeed, one of the best academic citadel of India. Certainly, it's a Herculean task to put your finger on any college in the long list of B-Schools, and give control of one's life rein in any one hand. In the short span of nineteen years, Rajiv Academy for Technology & Management (RATM) has enviably emerged and established itself as a premier institute in the sphere of Management and technical education in northern India. We have achieved gratifying goals, hit tantalizing targets with an unprecedented zeal and zoom and proved ourselves at all fronts. The college has successfully completed nineteenth golden years of glorious growth and entering into twentieth year of its significant existence, shaping careers of thousands of young aspirants by means of exemplary and hi-tech professional education and by helping them get suitable placements in the highly competitive job market. For this, Institute has received unprecedented applause from far and near.

At RATM every new session draws more and more aspirants to it because of the quality of professional education imparted here in a highly disciplined academic environment and a scope of all round development of personality. The vision of the management, the dedication of the director of the institute and endeavors of the faculties and other staff members have raised this prestigious institution to greater heights, setting RATM at the place of pride amongst college in northern India. With a great enthusiasm and euphoria, this year we are celebrating the completion of nineteenth year.

Starting as an organization with a modest beginning, a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institutes in India. It has carved out a niche amongst the best Institutes in India. The students of RATM made us proud by meritorious results, enthusiastic and successful placements in the corporate sector.

With this, I extended my heartiest and warm welcome to all those who are going to be part of RATM's way towards excellence.

Dr. Ram Kishore Agrawal
Chairman



...a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institute in India.

Vice-Chairman Message

Globalization, fast technological change and explosion of information and knowledge are the three major reckoning forces that have shaped modern world economy. Globalization has created a borderless world where information technology has converted it as a flat playing field for business and growth. Knowledge is playing a more significant role to create superior value in the economy. In this fast changing world, a metamorphosis is required for an institution who strives for excellence. A shift is necessary from traditional methods of teaching and research to more realistic modern methods.

From the day of its inception, RATM is very conscious in this transformation for reaching global standards. Strong industry interface in our pedagogy has contributed significantly in various stages of the value chain of professional capacity building. In the era of corporate scam of Arthur Anderson, Tyco, Enron, professional education is incomplete without ethics and value based teaching. RATM, probably one of the few institutions, who relentlessly motivate students for choosing ethical way to achieve success through its curricula and robust processes.

Hope, our whole hearted effort will satisfy changing industry need of effective human resource

With this, I wish for your shining future and welcome you to be a part of RATM.

Pankaj Agrawal
Vice Chairman



...unparalleled standards of academic excellence..., we ever tried to nurture our students at par with the today's needs of corporate world and changeable global demands

Managing Director Message

RATM aims in providing established reputation for quality education.

We are investing continuously in infrastructure to make this group an unparalleled hub for technical education. Our main objective is not only to get you a professional degree but also to groom you to meet the challenges of the real world.

We focus in promoting excellence both in the classroom and on the campus. I am confident that we will train you to be a trustworthy & valuable asset to any organization.

We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.

Our credentials in terms of our academics and placements bear testimony to our claims. We are strict and will demand discipline. I welcome all our new students and parents. I request their unflinching co-operation to ensure a very bright future for our students.



Manoj Agrawal
Managing Director

We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.

From the Director's Desk

Stepping away from a conventional organizational setup we take you into uncharted territory Get a sense of uniqueness, "Beyond pigeonholes" shows how the concept of egalitarian culture is evolvinga concept that advocates equality, beyond hierarchies.

The Indian economy today needs a turnaround and implementation of harsh measures to tackle slowing growth. Over the years management & IT has provided a platform to academicians researchers and corporate to disseminate research outcomes having practical applications to business world.

Undeniably, "You get what you deserve"and more so when it comes to education, for whom targets & performance are "oh-so-measurable." But what works as a reward for one, may not even ring a bell for another, which brings us to acknowledge the power of personalizing rewards.

Our youth are obviously our key nation resource, they need to be cherished nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right. Youth of our country are born intelligent. They require guidance and in today's context teacher should act as facilitator rather than lecturer. The "mantra" is to deal with the root problem. I am sure you've heard "Get back to Basics", the truth is we have been advocating and practicing the basics for nearly six decades.

At RATM we have redefined the system and education to ensure the market compatibility of students. In addition to traditional education we focus on overall personality grooming & practical approach. At RATM we believe in triple "A" which defines the environment and stands for...."Approach", "Attitude" & "Aptitude".

RATM is top 100 ranked Institute in the country & one of the best in this region with sharp and intellectual brains. The placement record is not only fabulous for PG courses but amazing for UG courses as well.

On behalf of RATM family I welcome all sharp and bright brains to become a part of RATM family.

Dr Amar Kr Saxena
Director



Our youth are obviously our key national resource, they need to be cherished, nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right.

The R. K. Educational Hub

To reshape hard working and dedicated Indian youths in the form of global multifaceted talents, R K Group of Educational Hub was incepted in the year 1998 by Rajiv Memorial Academic Welfare Society. Demonstrating meteoric growth since beginning, it has become one of the most prestigious group solely devoted to equip thousands of young students in the array of higher education in diversified fields i.e. Management, Engineering & Technology, Architecture, Pharmacy, Dentistry, Medical, Education, Basic Science & Library Science. Institutes presently thriving under the banner of R K Group are-

Rajiv Academy for Technology & Management Mathura (Estd: 1998)



Rajiv Academy for Technology & Management (RATM), the pre-eminent institute of higher learning is pursuing excellence in professional education in diverse fields of Commerce, Management, Technology, Basic Sciences, Library & Information Sciences and Education since 1998 in the holy city of Mathura under the flagship institution of the Group. The courses running at RATM are duly (approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr B R Ambedkar University, Agra) as per norms.

The architecture of the RATM campus is spread over 5 acres of beautiful lush green land. The institute has spacious class rooms equipped with all modern teaching aids, fully air-conditioned conference rooms, the state of the art computer labs with round the clock internet facility on each terminal and enriched library. The institute also facilitates well cuisine and hygienic cafeteria.

MBA	MCA	M.Ed.	M.Lib I.Sc
BBA	BCA	B.Ed.	B.Lib I.Sc
B.Com (e-com)	B.Sc (CS)		



Rajiv Academy for Pharmacy, Mathura (Estd: 1999)

Approved by PCI & AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered in RAP:

B. Pharm	M.Pharm	Ph.D
	Pharmaceutics	
	Pharmaceutical Chemistry	

K. D. Dental College & Hospital, Mathura (Estd: 2001)

K D Dental College & Hospital is the only institute of dental studies in whole Agra region. KDDCH, founded in 2001, is recognized by the Dental Council of India, Ministry of Health and Family Welfare, Govt. of India and affiliated to Dr B R Ambedkar University, Agra.

Courses offered:

BDS	
MDS	
Orthodontics	Conservative Dentistry
Oral Medicine & Radiology	Community Dentistry
Pedodontics	Prosthodontics
Periodontics	Oral Pathology

Rajiv Academy for Teacher Education, Mathura (Estd: 2004)

The institute is approved by NCTE & UGC and affiliated to Dr B R A University, Agra. Course running in RATE:

B.Ed.



G. L. Bajaj Institute of Technology & Management Greater Noida (Estd: 2005)

Approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow.
Courses offered:

B.Tech		
CE	ECE	EEE
IT	ME	
MBA		
MCA		

G. L. Bajaj Institute of Management & Research Greater Noida (Estd: 2007)

G L Bajaj Institute of Management & Research is an autonomous institute approved by AICTE, providing education in the most sought after fields of Management. Courses offered in GLBIMR:

PGDM

G. L. Bajaj Group of Institutions, Mathura (Estd: 2009) (An Integrated Campus)

G L Bajaj Group of Institutions is approved by AICTE&COA and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered GLBGI:

B.Tech		
CS	ECE	ME
IT	Civil Engineering	
MBA		
B.Arch		



Rajiv International School, Mathura (Estd: 2011)

The dawn of Rajiv International School affiliated with CBSE in 2011 is the realization of a dream, a world-class school which meets all prospective parents' expectations. We are known as a friendly and caring educational community, which values a holistic approach to education. We, as adults, have all been seeking ways to impart the best educational experience to our children. "A Good School" is the place which not only provides children with formal education but also prepares them to meet global challenges in life.

Rajiv International School is the final destination where you will find, the integration of academic excellence with co-curricular activities. We aim to deliver an international education beyond the limits. While creating a harmonious multi-cultural learning environment, we give equal importance to the students of all backgrounds and nationalities, all races and religions.

Classes
Nursery to XII

KD Medical College Hospital and Research Center Mathura (Estd: 2014)

With a noble and most generous aim of offering service to the sick and suffering of the community and society at large and to bridge the gap between the ever-remained genuine need and the availability of the medical doctors in India, RK Group has put a step further in the direction of establishing a Medical college and Nursing College in Mathura with the latest diagnostic and treatment services.

This medical college, along with the Multi-specialty hospital of 300 beds equipped with all the ultra-modern facilities. Undoubtedly, this flagship gem of The RK education hub will be a great present to India, which is already crippled with the scarcity of doctors. KD Medical College Hospital and Research Center will be a premier institute imparting best quality medical science education in the region.

This can be understood by our trust's commitment towards high quality education in all the education institutions running under its name. The institution is located on 23 km Milestone, National Highway # 2, Mathura Delhi Road, PO-Akbarpur, Chhata, Mathura U.P. The College is spread over many acres with lush green shades and avenues. The green and quiet environment acts as a catalyst along with world class academic environment for various avenues and options for research pursuits also, being far from the din and bustle of the city. College is well connected by roads and railways to different parts of the state and country.

MBBS

ABOUT INSTITUTE

A Giant Leap Towards Educational Accomplishment

As a tradition of imparting higher professional education in the diversified fields of Management, Computer Applications, Basic Sciences, Library Science and Education. Rajiv Academy for Technology & Management is now among Top 100 B-Schools. Established in 1998 the institute is ranked 'A' by Business India Survey continuously for three years.

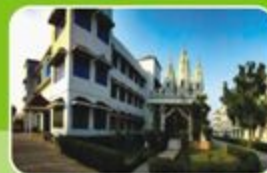
The courses running at RATM are duly approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr. B.R. Ambedkar University Agra.

With a strategic location, on National Highway # 2, The Campus is designed to take care of mental, physical and aesthetic well-being of its students. The Building is differentiated in two parts for Undergraduate & Post Graduate students with all the state-of-the-art modern amenities.

To manifest innate abilities and generate world-class talents, RATM grooms its students according to the

changing needs of today's world. In a span of 19 Years, RATM has met some notable milestones.

- Ranked among Top 100 B-Schools by Dalal Street
- Accorded 'A' rank continuously 3 years in the national B-School Surveys conducted by Business India
- Established an International Network with US, UK, Canada, South Africa, Australia & other South Asian countries to provide students adequate global exposure
- Company sponsored live project center for MCA/CS students



The exceptional features of the Institute :

- 5 acres sprawling residential Campus surrounded by Panoramic Nature
- Aesthetically designed Infrastructure
- Blossoming Placements with leading National & Multinational Companies
- Suffice Industrial Exposure
- Wi-fi campus with 20 mbps bandwidth internet facility
- Spacious library having innumerable books, periodicals and journals in the form of both print & online media with book bank facility
- Seminar halls which make the lecturers highly interpersonal
- Absolute state-of-the-art computer labs
- A Syndicate of experienced high qualified faculty members
- Transport facilities by its own fleet of buses from the city and all surrounding areas
- Medical and counseling facility
- Well-furnished separate hostels for boys & girls
- Abundant indoor and outdoor games and sports facilities
- 24 hours power and water supply backup
- Educational Loan facility from Bank
- Scholarships facilities for SC&ST students
- Intensive focus on soft skills



TEACHING

METHODOLOGY



We have always given due importance to faculty-student interaction and that is why our teaching methodology represents this system. Along with this we provide a complete learning and developing system through Academic (in-bound) and Industry (out-bound) interface.

The Institute conducts personality Development Programme on regular basis. In-house and outsourced professionals from corporate & academic world enhance and upgrade the job oriented knowledge and skills of the students.



The gateway to knowledge citadel of multitudinous opportunities.



Courses

Courses Approved by AICTE & Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow

MBA

Annual Intake	: 120
Duration	: 2 years (Full time)
Eligibility	: Bachelor's degree with min. 50% marks in any discipline

Courses Affiliated to Dr. B R Ambedkar University, Agra

BBA

Annual Intake	: 240
Duration	: 3 years
Eligibility	: 10+2 (in any stream) with min. 50% marks

B-Com (e-com)

Annual Intake	: 60
Duration	: 3 years
Eligibility	: 10+2 (in any stream) with minimum 50% marks

M. Lib & I.Sc

Annual Intake	: 60
Eligibility	: B Lib. & I. Sc with minimum 50% marks
Admission	: Through merit and personal procedure interview

MCA

Annual Intake	: 60
Duration	: 3 years
Eligibility	: Bachelor's degree with min. 50% marks in any discipline with Mathematics in graduation or at 10+2 level

*Eligibility for Lateral Entry (2 Year MCA) Only for BCA or B.Sc. (CS/IT) students with at least 50% marks in graduation.

Courses Affiliated to Dr. B R Ambedkar University, Agra

BCA

Annual Intake	: 240
Duration	: 3 years
Eligibility	: 10+2 (in any stream) with min. 50% marks and Mathematics as one of the subject

B. Sc. (CS)

Annual Intake	: 60
Duration	: 3 years
Eligibility	: 10+2 (PCM) with minimum 50% marks

B. Lib & I.Sc

Annual Intake	: 60
Duration	: 1 years
Eligibility	: Bachelor's degree with min. 50% marks in any discipline

Courses Approved by NCTE & Affiliated to Dr. B R Ambedkar University, Agra

M. Ed

Annual Intake	: 50
Duration	: 2 years
Eligibility	: 55% marks in B.Ed.
Admission Procedure	: Through state / University Entrance exam

B.Ed.

Annual Intake	: 50
Duration	: 2 years
Eligibility	: Bachelor's degree or equivalent in any stream with minimum 50% marks
Admission Procedure	: Through state / University Entrance exam

Fee Structure

- The fee for all courses will be applicable as approved by appropriate State/University/regulatory authority.
- Once paid is refundable or adjustable only as per directives of appropriate State/University/regulatory authority.



Dress Code

SUMMER

Boys White Shirt, steel grey Trouser, Tie*, Black belt & black shoes with white socks

Girls White salwar kurta with plain steel Grey dupatta, white shoes

WINTER

White shirt, steel grey Trouser, Tie*, black belt, navy blue blazer & black shoes with white socks

White salwar kurta with steel grey dupatta & navy blue blazer, white shoes with white socks

- Applicable to the Course of Dr. B R Ambedkar University Agra.
- For MBA & MCA dress & tie as prescribed by the institute.



Our Academic Mentors

Department of Management

Dr. Raman Chawla
Ph.D., M.Com,
D.Lit. (Pursuing)
Mr. Mohd. Zahid
PGDBM, MBA
Mr. Bharat Gautam
MBA
Mr. Akhilesh Gaur
MBA
Ms. Neha Sharma
MBA
Mr. Yogesh Tiwari
MBA, LLB
Ms. Trapti Shandilya
MBA
Ms. Sandhya Singh
MBA
Ms. Preeti Sharma
MBA/M.Com.
Mr. Anurag Jain
MBA

Dr. Vikas Jain
Ph.D., MBA
Mr. Manish Kumar Upadhyay
MBA, M.Com
Mr. Deepak Singh
MBA, PGDRM
Ph.D. (Pursuing)
Mr. Sanjeev Saraswat
MBA, UGC NET
Mr. Sunil Kumar
MBA, UGC NET
Mr. Harendra Pachouri
MBA
Mr. Pawan Kumar
M.Com, MBA
Ms. Shaifali Tiwari
MBA
Mr. Prashant Pathak
MBA
Ms. Geeta Choudhary
MBA

Department of CS

Mr. Chandresh Kumar Dubey
B.E.(CS), M.Tech
Mr. Durgesh Nandan Pathak
M.Tech(CS), MCA
Mr. Sharad Singh
M.Tech, MCA
Mr. Gaurav Goswami
PGDCA, ADCA, MCA
Ms. Tripti Pal
M.Tech, MCA
Mr. Gaurav Singh
M. Tech (CS), B. Tech (CS)
Ms. Sonika
M. Tech
Ms. Kirti Bansal
M. Tech

Mr. Gopal Saraswat
M.Tech(CSE), MCA
Mr. Mayank Dixit
PGDCP, MCA
Mr. Nitin Agrawal
B.Tech, M.Tech
Mr. Neeraj Kushwaha
MCA
Ms. Sarika Varshney
M. Tech (CS), B. Tech (CS)
Mr. Tanuj Agrawal
B.Tech(IT)
Ms. Shweta Sachan
MCA
Mr. Aman Agrawal
M. Tech

Department of Humanities & Library of Information Science

Mr. Ram Chandra Sharma
M. Sc. (Physics)
Ms. Preeti Kumari
M. Sc. (Physics)
Mr. Sunil Kumar Sharma
M. Sc. (Physics)
Dr. Nidhi S. Tiwari
Ph.D., M. Lib.
Mr. Lokesh Parashar
M.Sc. (Stat.)

Mr. Chandra Pal Singh
M.Sc(Maths)
Ms. Pooja Saxena
M.Sc (Maths),
B. Ed (Pursuing)
Ms. Prachina Saini
M.LIB, UGC-NET
Mr. Sanjay Kumar
M.Sc (Maths)
Ms. Priyanka Singh
M.Sc (Maths)

Department of Education

Dr. Avadhesh Atheiya
M.A.(Eco,Political
Science), LL.B, M.Ed, Ph.D
Dr. Snehlata Chaturvedi
Ph.D. (Education)
M.A. (Sanskrit, Education
Ancient History)
B.Ed, Ph.D
Dr. Ambika Upadhyay
M.A, B.Ed, Ph.D, M.A.(Edu)
Dr. Deenbandhu Samadhiya
M.A (Education,
Geography, English),
B. Ed, Ph.D

Dr. Pragya Sharma
M.A. (Economics,
English), UGC:NET
Dr. Preeti Bala Tiwari
M.A, M.Ed, Ph.D
Mr. Rajesh Singh
M.Sc., M.Ed, UGC, NET
Dr. Reena Sharma
M.A, B.Ed, M.Ed, Ph.D



Guest Speakers Academia

Ravi Jangra
Director Business Simulation
AIMA
Dr Rahul Chandra
Joint Director The Institute of
company Secretaries of India
Dr S Singh
Faculty of Operations and
Quality Management Durban
University of Technology,
South Africa
Dr S S Vernekar
Director Bharti Vidyapeeth
Management & Research,
New Delhi
Prof Sanjay Chandwani
MDI, Gurgaon
Dr Santanu Gupta
XLRI-Jamshedpur
Dr Sharu S Rangnekar
CEO - Rangnekar Associates
Mumbai
Dr Sridhar Panda
Fortune Institute of
International Business,
New Delhi
Dr D C Jinabhai
Research Co-ordinator
Faculty of Management Science
Durban University of
Technology South Africa
Dr Darryl S Penciliah
Durban University of
Technology, South Africa
Prof M Wallis
Executive Dean
Faculty of Management
Sciences Durban University of
Technology, South Africa
Dr. D L Sunder
Indian Institute of
Management, Indore
Dr V Rawjee
Faculty of Public Relations
Durban University of
Technology, South Africa
Dr Vijay Gupta
IIM-Indore

Prof Rajneesh Khare
Accurate Institute of
Management
Prof A Pushpanathan
Vavuniya Campus
University of Jaffna, Sri Lanka
Prof Ajay Chauhan
Indian Institute of Foreign
Trade New Delhi
Dr. Ajeet Mathur
Indian Institute of
Management, Ahmedabad
Dr Anant Kumar Jayswal
Amity University, Noida
Dr Sankarshan Basu
IIM-Bangalore
Prof Anatoliy G Ganchauruk
Odessa National Polytechnic
University, Ukraine
Prof Ashok Kumar
HBTI, Kanpur
Prof Czer Scarlat
Center for Business Excellence
University 'Politehnica' of
Bucharest, Romania
Dr M Mosharrar Hossain
Chairman & MD
Rapport Bangladesh Ltd
Bangladesh
Prof Mangaleswaran T
University of Jaffna, Sri Lanka
Dr R Ramprasad
Faculty of Public Relations
Management, Durban
University of Technology
South Africa
Dr Manoj Kumar
IIM-Lucknow
Dr Mark Goh
National University of
Singapore, Singapore
Dr Garbharan
Faculty of Marketing
Durban University of
Technology, South Africa
Prof Zhiyang Lin
Xiamen University Xiamen,
China

Dr. R. S. Prasad
Director-Academics
Appejay Group
Dr Harvir Bansal
Wilfrid Laurier School of
Business Waterloo Canada
Dr J P Govender
Faculty of Marketing Research
Durban University of
Technology South Africa
Dr K Sudhakar Reddy
Director KKKI of PG Studies
Puttur-Andhra Pradesh
Dr K Venkatasubramanian
Venkat and Associates,
New Delhi
Dr K. avita Karan
Nanyang Technological
University, Singapore
Prof Keshav Dayalani
RMIT University, Vietnam
Dr Khawaja Amjad Saeed
Hailey College of Banking &
Finance Lahore Pakistan
Prof Rajat Gera
IMT, Ghaziabad
Dr Raj Kumar
Principal Maharaja Agrasen
College Jagadhari Haryana
Dr Sunil Venail
UQ Business School, University
of Queensland, Australia
Prof T Reddy
Head, Faculty of Applied Law
Durban University
of Technology, South Africa
Dr S Chetty
Head-Faculty of
Entrepreneurial
Studies and Management
Durban University of
Technology, South Africa
Dr Mirza S Saiyiddain
Indian Institute of Management
Ahmedabad
Prof W P Gamin De Alwis
University of Colombo,
Sri Lanka

Mr. Ashutosh Kasera
Prof. JRE Group of Institute
Dr Mrinalini Shah
IMT-Ghaziabad
Dr N Doosamy
Faculty of Governance and
Economics Durban University
of Technology,
South Africa
Dr Nilay Yajnik
School of Business
Management NMIMS
University-Mumbai
Prof Nimalathasan B
University of Jaffna
Sri Lanka
Dr Parameshwar Piyer
Indian Institute of Science
Bangalore
Prof Prakash Kumar
JP Institute of Information
Technology Noida
Dr R Balkaran
Deputy Dean Faculty of
Management Science,
Durban University of
Technology South Africa
Dr Sundaram Janakiraman
Singapore Management
University, Singapore
Dr Dilip Roy
Director - CMS
The University of Burdwan
West Bengal
Dr Dinesh Seth
Qatar University Doha-Qatar
Dr Dinesh K Srivastava
NITIE-Mumbai
Dr V G Sridharan
The University of Melbourne,
Australia
Dr S Neelamegham
President-NIILM,
New Delhi
Prof S P Agarwal
Indian Institute of
Foreign Trade
New Delhi



Standard

Bearer-Infrastructure



Class Room- The Mini Laboratory

A knowledge conceiving center

- Well-structured and designed with all the latest facilities to provide the most conducive environment for learning.
- Augmented with the integrated teaching aids like computer terminals with internet, LCDs, Green Board etc.
- Spacious enough, well-lit, well ventilated, and accommodated with nice seating arrangements.

Library- The Richest Reference Gallery

Books.....books..... To quench the scholarly thirst of readers

The Institute has a well-established library with a vast collection of books and journals.

- Subscription to more than 100 national and international journals.
- Book Bank facility.
- Assistance on Literature Research.
- Digital Documents & CDs/DVDs.
- Photocopying/Reprographic Facility.
- Online Catalogues/Reference Books Searching.

Computer Lab

Techno-Savvy need of the day & demand of the future

The Institute has a well-established & well equipped central computing facility housed in five separate computer labs -

- 220 Terminals with latest configuration and adequate peripherals
- Supported by ample course based system and application software
- Linux Based web and mail server solution
- 8 MBPS round the clock Internet with wi-fi facility
- Techno-Savvy.....need of the day & demand of the future

Professional Communication

Gain Spontaneity of language with great promise

RATM has pioneered a Communication Language Lab equipped with latest technology for imparting crisp skill sets to learn the nuances of languages accurately with zero distortion.

- Providing the facility of intensive language practice on an individual basis or in small groups.
- 30 terminals lab with one server for instructor to interact with all the thirty students individually and collectively.
- Latest Relan-Pro software which imparts decisive, intensive and phonetically correct internationally approved course modules to students under the expert guidance of a qualified linguist.
- The students can practice their sound production, appropriate intonation patterns and colloquial skills with the assistance of the instructor.
- Improve the pronunciation skills.

Physics Lab

Come and verify the rules of nature

The physics department accommodates an entirely modernized lab outfitted with all the current apparatuses aimed to provide the physicists advantage in using new test methods. According to the need of the research students, this lab contains the range of all the relevant equipment for getting accurate results from different experiments of mechanics, acoustics, electronics, electricity and magnetism. Apart from this, a dark room has also been introduced for different experiments of optics.

Science Lab

Inhale complex definitions through experiments

The Science Laboratory accommodates all necessary materials like charts, models, slides, microscopes, chemicals, and other apparatus for teaching complex concepts of Physics, Chemistry & Biology to the B Ed Students. The lab is also facilitated with proper water and gas connections for conducting science experiments.



Science Discovery Lab

Producing greater gains through active learning

The discovery lab aims at making students to participate actively in the discovery of key principles of science and technology. The state-of-the-art lab houses highly sophisticated tools and instruments like rotating periscope, magnate box, radiometer, gadget; double kaleidoscope, centrifugal force rings, and waves glass tube liquids, etc. These instruments develop scientific acumen among students through experiential learning on fundamental Science.

Mathematics Lab

Towards joyful learning of the equations and theorems

To strengthen the scholars' grasping and internalizing over basic mathematical concepts and to make teaching and learning of mathematics activity-based and experimentation oriented along with increasing logical and reasoning skills, RATM has established a modish Mathematics laboratory enabling the students to verify the different Geometrical theorems, Axioms, arithmetical formulae, Linear equations and principles of the subject-topics with the aid of various mathematical apparatuses. This lab assists the teachers to make the mathematics teaching simple, interesting and more effective.

Training & Placement

Successful fruition



RATM leaves no stone unturned towards preparing world class pool of talents for corporate world. Institute prominently focuses on giving in-house and external training facilities to the students. The in-house training programmes comprise of presentations, live projects, simulations, management games and quizzes etc. from internal and external experts. To know the industry better, we regularly send our students to visit different industries for summer training and other different projects. Our students are successfully working in different national and multinational corporations. Institute's sole motive is to provide students lucrative final placements, as well as to make them employable as per global standards with professional set of skills and ethical values.



Our Recruiters....

They have faith in us

- ◆ Apple India
- ◆ Amazon
- ◆ Alibaba
- ◆ Axis Bank
- ◆ Accenture
- ◆ Agrawal Packer & Movers
- ◆ Airtel
- ◆ ATJ
- ◆ British Telecom
- ◆ Bajaj Allianz
- ◆ BraahmamNet Soln. Pvt. Ltd.
- ◆ BSL Suitings
- ◆ Capgemini
- ◆ Capital Via
- ◆ Cadila
- ◆ Caravan Roadways Ltd
- ◆ Cipla
- ◆ Citi Bank
- ◆ CMC
- ◆ Coca Cola
- ◆ Convergys
- ◆ Country Inn
- ◆ Cosmic Pvt. Ltd.
- ◆ Caravan Roadways
- ◆ Connect 4 Career
- ◆ Dell
- ◆ Delhi Stock Exchange
- ◆ DHL
- ◆ Duke
- ◆ D. S. Facility Services
- ◆ Essel Group
- ◆ Escorts
- ◆ E. O. D. (Every other day)
- ◆ Ford Motor Company
- ◆ Fresco
- ◆ Fullerton India
- ◆ FutureTec Cement
- ◆ G.M.Motors
- ◆ Genpact
- ◆ Global Hunt India Pvt Ltd
- ◆ Goodyear
- ◆ Grasim
- ◆ Halonix
- ◆ Hinduja Global Solutions
- ◆ Havells India Ltd.
- ◆ HCL
- ◆ HDFC
- ◆ Heinz
- ◆ Hero Honda
- ◆ Hind Lamps
- ◆ Hindustan Time Media Ltd
- ◆ Hindustan Times
- ◆ HSBC Bank
- ◆ Hyundai
- ◆ IBM Daksh
- ◆ ICICI Bank
- ◆ India Today Group
- ◆ ICICI Prudential
- ◆ IDBI Bank
- ◆ IIHT
- ◆ Imation
- ◆ India Infoline
- ◆ Indiabulls
- ◆ Indiamart
- ◆ Infosys
- ◆ Jaro Education
- ◆ J.N Robotics Pvt Ltd.
- ◆ Jindal Group
- ◆ JRG Securities Ltd
- ◆ Jubilant Organisisys
- ◆ Just Dial
- ◆ K C Group
- ◆ Karvy Stock Broking Ltd
- ◆ Kotak Life Insurance
- ◆ Kotak Mahindra Bank
- ◆ LG Electronics
- ◆ Linksmart Technologies
- ◆ Lumax
- ◆ Lupin Pharma
- ◆ Mahaan Protiens
- ◆ Mahindra & Mahindra
- ◆ Max New York Life Insurance
- ◆ Mother Dairy
- ◆ Motul Lubricants
- ◆ N J Investment Securities
- ◆ National Education Mgmt.t (NEM)
- ◆ Nerolac Paints
- ◆ Nestle India
- ◆ Net4 India
- ◆ Nigh Hawk Security
- ◆ NIIT Technologies
- ◆ NTPC
- ◆ Numero Uno II
- ◆ Outlook India
- ◆ Omega Elevators
- ◆ Orbit Group
- ◆ Oxygen Services India Pvt. Ltd.
- ◆ Overlegen
- ◆ Ozone Pharmaceuticals
- ◆ Policy Bazaar
- ◆ Parle
- ◆ Pashupati Fabrics
- ◆ Pepsi
- ◆ Pizza Hut
- ◆ Planman Consulting
- ◆ Rajdoot Paints
- ◆ Ranbaxy Laboratories
- ◆ Raymonds
- ◆ Relaxo Food Wear
- ◆ Reliance Capital
- ◆ Reliance Retail Ltd.
- ◆ Reliance Infocom
- ◆ Reliance Life Insurance Co.
- ◆ Reliance Money
- ◆ Religare Securities
- ◆ RGF Holidays & Resort India Pvt. Ltd. (CCIL)
- ◆ Systool Software Pvt. Ltd.
- ◆ SAP LAB
- ◆ Saboo Sodium Chloro
- ◆ Samtal
- ◆ Satyam BPO Ltd.
- ◆ Sharekhan Securities
- ◆ Sidhyansh Infra. Pvt. Ltd.
- ◆ Shriram Life Insurance
- ◆ SMC
- ◆ Standard Chartered Finance Ltd.
- ◆ Star wire Ltd.
- ◆ State Bank of India
- ◆ Sourcekey.com
- ◆ Shoppers Stop
- ◆ STG International
- ◆ Super Cassettes Industries
- ◆ Star Link
- ◆ SERCO BPO
- ◆ Tech Mahindra
- ◆ Tata Indicom
- ◆ Tata Infotech
- ◆ Tata Motors
- ◆ TCS
- ◆ Team Lease
- ◆ Tecumseh
- ◆ TNG
- ◆ Torrent Power
- ◆ TUV
- ◆ TVS
- ◆ Usher Agro Ltd.
- ◆ Unicon Securities
- ◆ URS Certification
- ◆ Vivo Mobile
- ◆ V Customer
- ◆ Vadafone
- ◆ Varun Beverage
- ◆ Vee-Kay Ind
- ◆ Videocon
- ◆ Vishal Megha Mart.
- ◆ VFN
- ◆ Whirlpool
- ◆ Wipro
- ◆ Woodland
- ◆ Woodpecker Technologies
- ◆ Yamaha
- ◆ Zycus

Guest Speakers Industry

- Mr Deepak Sharma**
VPHR (Operations)
DSG Group
- Mr Praveen Chauhan**
Vice President
Agrawal Packers & Movers
- Mr A K Dang**
Manager HR-ED NTPC
- Mr Ajeet Kumar**
CMD, Royal Foods Poland
- Mr Peter Campbell**
IMATION Singapore Pte Ltd
Singapore
- Mr Ashwani Gupta**
Ministry of S&T
Govt of India - New Delhi
- Mr Ashutosh Chaturvedi**
Zonal Head
Karvy Stock Broking Ltd
- Mr Avinash Gupta**
CEO Ginni Filaments Ltd
- Mr Daato Maah Siyu Kiyong**
State Agriculture Minister
Govt of Malaysia
- Dr Daniel Lee**
IMATION Singapore Pvt Ltd
Singapore
- Mr G Ja yaseelan**
Chief General Manager
The National Small Industries
Corporation
- Mr Harish Malhotra**
Head-HR Caravan Roadways Ltd
- Mr Mayank Man Singh**
CEO
Eagle Home Appliances
- Mr Tribhuvan Das**
Senior Manager
Intl. Sales & Mkt. South Africa
- Ms Nitasha Arora**
Sr. Manager
Intl. Sales & Marketing ADOBE
- Mr Praveen Gupta**
Business Sales Manager
ALSTOM Power Ltd
United Kingdom
- Dr S R Sengupta**
Chairman -
Quest HR-Solution
Malaysia
- Mr R K Gupta**
AGM
Oriental Bank of Commerce
- Mr Rajiv Mishra**
GM - HR Havells India Ltd
- Dr Ranjan Madanayake**
Management Consultant,
Sri Lanka
- Mr Rajiv Ranjan Mishra**
GM-HR
Havells India Ltd
- Mr Rohit Pande**
Mind Shapers Tech Pvt Ltd
- Mr R K Kapoor**
Asst. Director
MSME
- Mr S Behuria**
Chairman
Indian Oil Corporation Ltd
- Mr Sachin Bansal**
Vice-President
ABN AMRO
- Mr Manas Ranjan Sarangi**
Head Sales
Times of India
- Mr Satyajeet Das**
Director Cloud Infr. Services
Capgemini
- Mr Sonu Kumar**
Head - HR
Convergys
- Mr Alok Gupta**
Head-HR Varun Beverages Ltd
- Dr Upali Mahanama**
International Marketing Trainer
Sri Lanka
- Mr V K Singh**
General Manager
DIC
- Mr Jens Hempell**
GM - TUV Germany
- Prof K K Tiwari**
Former Minister - Information
&
Broadcasting; External Affairs
Public Enterprises
- Mr M J S Kulkreja**
Indian Oil Corporation Ltd
- Mr Madhusudhan Desai**
CEO Retail
Hiranandani Group,
Mumbai
- Mr Manoj Dembla**
GM-Finance & Accounts
Super Cassettes Industries Ltd
- Mr M K Sharma**
Asst Director
MSME
- Mr Devesh Kumar**
Network Engineer
HCL
- Mr Parag Gautam**
Resource SEBI
- Mr Alok Agrawal**
Executive Director
Polar Industries Ltd
- Mr Pradeep Gupta**
Chairman & MD
Cyber Media India Ltd
- Mr Harsev Singh**
GM
Reliance Industries Ltd
- Mr Huan Cheng Guan**
Member of Parliament
Malaysia
- Mr N P Singh**
Director
Central Goat Research Institute
- Mr Pankaj Nath**
Sr Vice President
Cyber Media Events Ltd
- Mr S K Sinha**
Director - Planning & Marketing
The National Small Industries
Corporation
- Mr S P S Sawhney**
Director-Technical
Mahan Proteins Ltd
- Mr V P Singh**
ED - HR RKG Group New Delhi
- Mr Y B Yap Soo Sun**
Member of Parliament,
Malaysia



Supportive Backup

Conference HallThe Professional ambience

Three fully air-conditioned conference halls having seating capacity of 150 in each of them are equipped with all the modern audio-visual aids. The best internal structure of the halls along with great quality ambience proves to be ideal for the organization of different academic events.

Hostel Home, away from Home

Vaastu-friendly hostels facility for boys and girls separately having spacious accommodation with adequate furniture. The in-room facility provided to the hostel occupants is suited for best holistic learning and comfortable stay. Safety, security, privacy of the boarders and discipline of the students are the major focus areas of hostel management. A highly furnished mess is being run in the hostels, where nourishing, hygienic and delicious food are prepared to make them feel at home, away from home.

BankEasy process for money matters

Oriental Bank of Commerce facilities the students, faculty and staff members to operate their personal accounts, transactions and to encourage savings amongst them. Its CBS branch is located in our nearby campus of Dental College just a kilometer from RATM Campus.

SportsInducing fitness

Sports are of utmost necessity when it comes to students' overall growth. The sports facilities at RATM are first-rate and include football, volleyball, badminton, athletics, chess, carom, table tennis etc.

MedicalThe treatment is available

Medical aid is readily available round the clock by specialized doctors. RATM ensures that every student is taking care off at the premises, at any point of time there is a male/female attendant to help assist students for their medical need.

TransportationBrisk and luxurious fleet facility for students

To ferry its students and staff from the city and surrounding areas conveniently like Mathura Refinery, Vrindavan, Kosi and from all other areas of city, the fleet of buses of the institute run at a highly subsidized charges.

CafeteriaFood ...food and food

Cafeteria is the place where students of all courses interact with each other and enjoy the delicious foodstuff. To meet this need, a well-designed and hygienic in-campus canteen supplies quality snacks and eatables to the students along with enough seats to emote and relax.

Temple Devotion & Medication is part of well-being

The beautiful devotional center of architectural magnificence is being established for worshipping in the campus itself. The divine blessings always help all of us to excel in this world.

Directives for Students



Anti-Ragging Committee

Ragging is strictly prohibited in any form. If anyone found guilty of ragging, he/she may be expelled from the institute. However, in order to have effective control over the incidents of ragging as per the guidelines of the Hon'ble Supreme Court of India and to maintain overall discipline amongst the students an 'Anti-Ragging Committee' has been constituted. The students can bring their grievances, 'if any' to the notice of this Committee.

Code of Conduct

We value self-discipline and do not believe in making policy. We want students to live up to that trust. Our aim is at creating individuals who are intellectually competent, morally sound, psychologically whole, committed to the cause of justice and ever open to future growth. However, we have a detailed code of conduct to be signed and adhered to by every student. Although we do not like to enforce rules, yet violations of the instructions/ code of conduct and/or any immoral behavior by students (within or outside campus) will invite strict disciplinary action including suspension from institute, debarment from exams and/or termination of studentship:

- ❖ Damage to equipment and fixtures, etc. will attract heavy fines besides disciplinary action.
- ❖ The chewing and spitting of tobacco/pan masala is strictly prohibited, contravention of which will be treated as serious in-disciplinary act.
- ❖ Possession of mobile phone in college campus is strictly prohibited.
- ❖ All the students are required to adhere strictly to the prescribed formal dress code.



Attendance

100% attendances in everything - class session and co-curricular activities are essential. However, 25% absence is allowed to meet exigencies beyond the control of oneself. Those, whose attendance fall below 75% attendance will not be allowed to take the end semester exams. Appearance and performance in sessional examination is mandatory for every student.

How to Apply

The Prospectus along with application form for admission can be purchased from the Institute by paying Rs. 500 for UG courses/Rs. 1000 for PG courses in cash or can be obtained through post by sending DD of Rs. 550 for UG courses/Rs. 1050 for PG courses in favor of Rajiv Academy for Technology & Management payable at Mathura. Application form can also be downloaded from the URL: www.ratm.in and sent to the college along with the DD of requisite amount.





Multi Shade of RATM Rainbow



5