

# ROAD AHEAD FOR MBA



# DISCUSSION ROAD MAP

- ▶ Why MBA?
- ▶ Why CPIMR?
  - ▶ About CPIMR
  - ▶ Innovative Practices
  - ▶ Curricular Activities
  - ▶ Faculty Team

# WHY MBA?

- to learn ... MORE
- to grow ... FAST
- to add value ... to YOURSELF
- to travel ... around the WORLD
- to work ... on MULTIFUNCTIONAL Platforms

# OPTIONS AFTER MBA

The major options that a Business Management student considers are

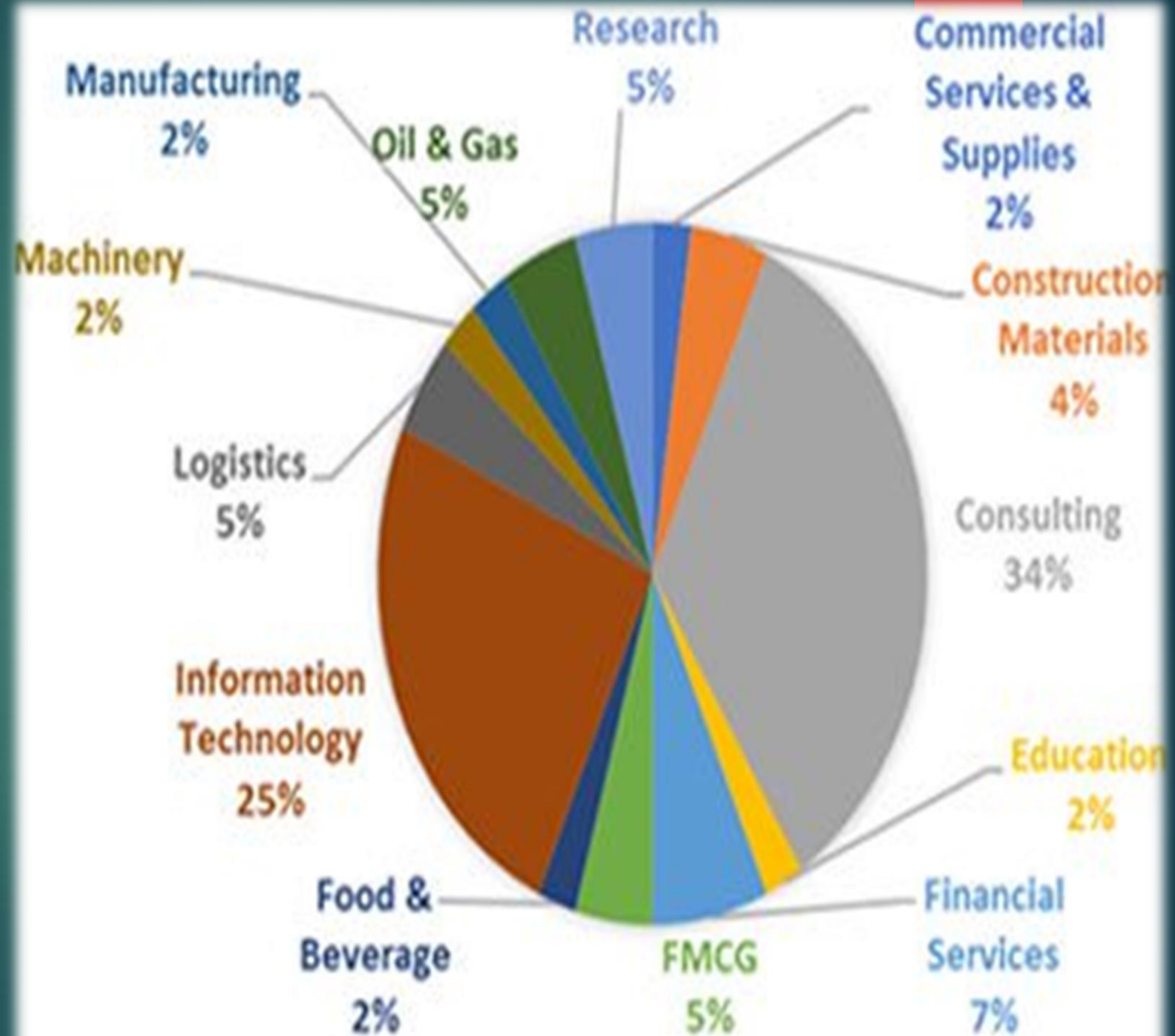
- ▶ a Job
- ▶ Entrepreneurship
- ▶ Going Abroad for Job / Studies
- ▶ Civil Services
- ▶ Niche Specialization
- ▶ General MBA



# WHY MBA?

## Required Everywhere

sources)



# WHY CPIMR?

## Course Pedagogy

- ▶ Google Classroom
- ▶ ASAP(Additional skill acquisition program)
- ▶ Mentor System
- ▶ Language Lab and Personality Development
- ▶ Guest Lecture Series
- ▶ Placement readiness and orientation program
- ▶ Presentations
- ▶ Case writing workshops

# Specializations in MBA - CPIMR

- ▶ Finance
- ▶ Human Resource
- ▶ Marketing



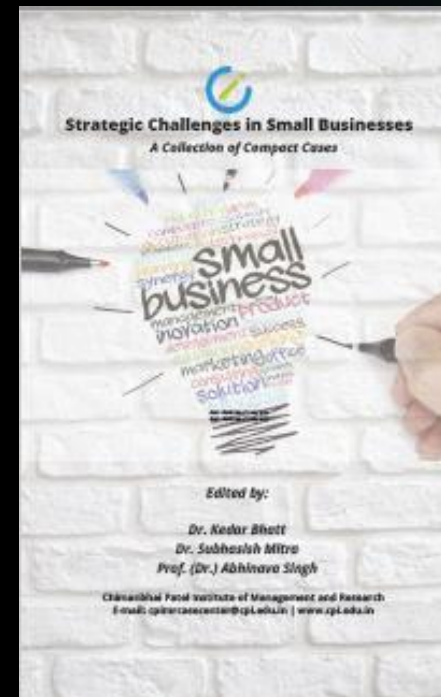
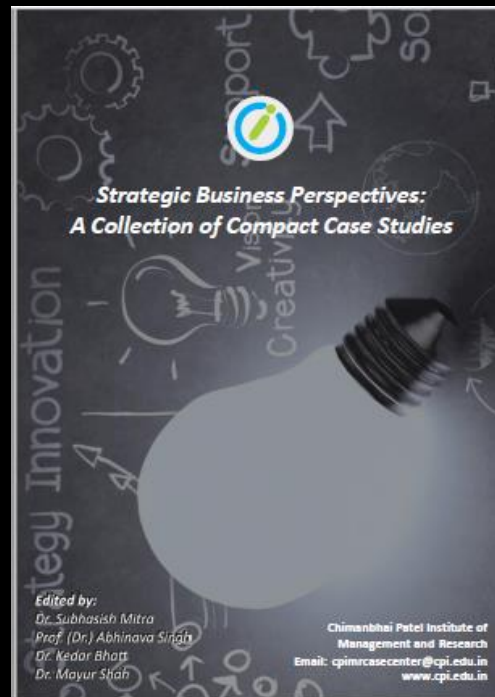
# **INNOVATIVE PRACTICES at CPIMR**



## CPIMR Case Center

Cases developed by faculty members were published in the form of two books.

Cases were developed after extensive interviews with SMEs or from MAP projects undertaken by students.





**Live Projects:** For every subject, a live project was given, wherein the students learned the practical acumen and presented their results in class



**Expert speakers:** For a few subjects which required industry insights, experts were invited to interact with students



**CPR Internal Viva:** A team of industry experts were invited for evaluating CPR projects of our students



**RM Internal Viva:** A team of faculty mentors conducted internal viva for research methodology for research and management perspectives



**Business plan presentation:** A team of 5 students each, worked on preparation and presentation of business plans which catered to unique ideas

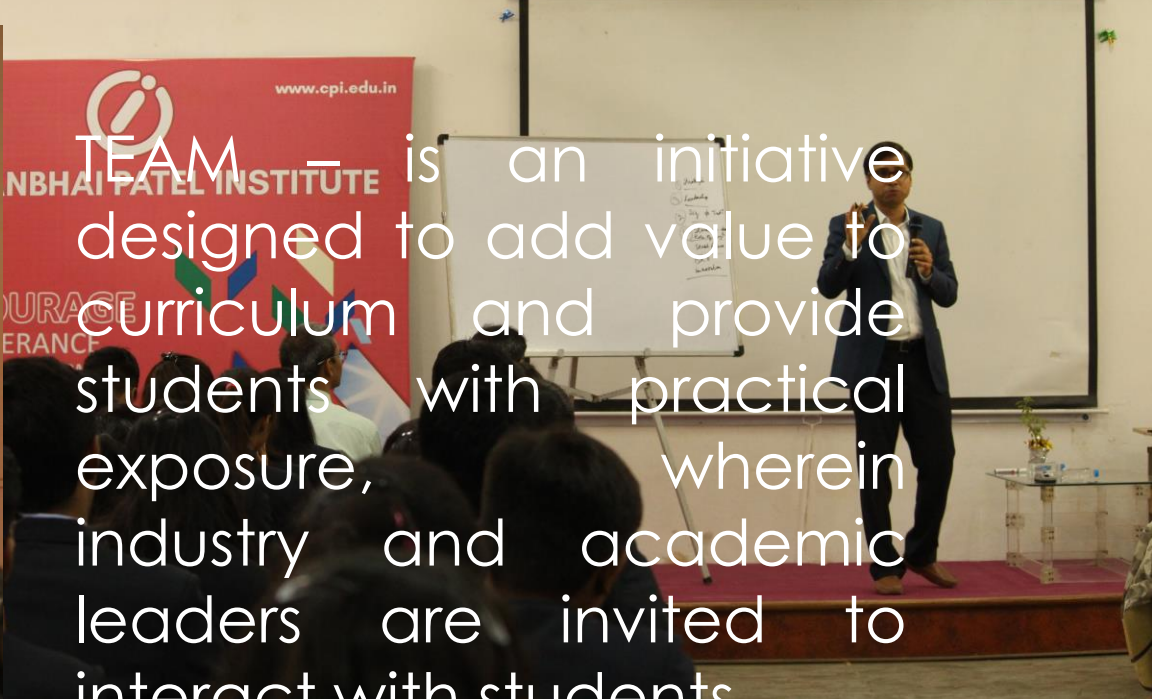
# Seminar on EXIM Policies

CPIMR organized a seminar on Awareness on EXIM & Trade-Related Policy Matters. The first speaker was Mr Rohit Soni, DGM (DGFT) who addressed the students on policy matters related to exports. He explained the different nomenclatures, rules and regulations and facilities that were made available to exporters and importers by the Government of India and the role played by DGFT.

The second speaker, Mr Anish Shah, AGM (Adani Ports), spoke of the Commercial aspects of foreign trade and the safeguards / precautions that foreign trade required.







TEAM – is an initiative designed to add value to curriculum and provide students with practical exposure, wherein industry and academic leaders are invited to interact with students

# Guest Lecture Series

- In order to increase linkage with industry professionals and provide a platform to students for practical exposure, CPIMR organize a series of guest lectures wherein distinguished speakers from industry came and interacted with students.



Mr. Mehul Parikh  
Head HR -Dresser Rand



Mr. Kartikey Rajput  
Founder -Urban Chowk



Mr. Himanshu Dhadnekar  
Founder -MotivPrints



Mr. Satvik Trivedi  
Founder -ICORE Overseas



# Seminar on Financial Services

CPIMR organized a seminar on Emerging Trends and Challenges in the Financial Services Sector



# Placement Readiness & Orientation (PRO)

- ▶ Training Sessions
- ▶ Workshops
- ▶ Placement Orientation





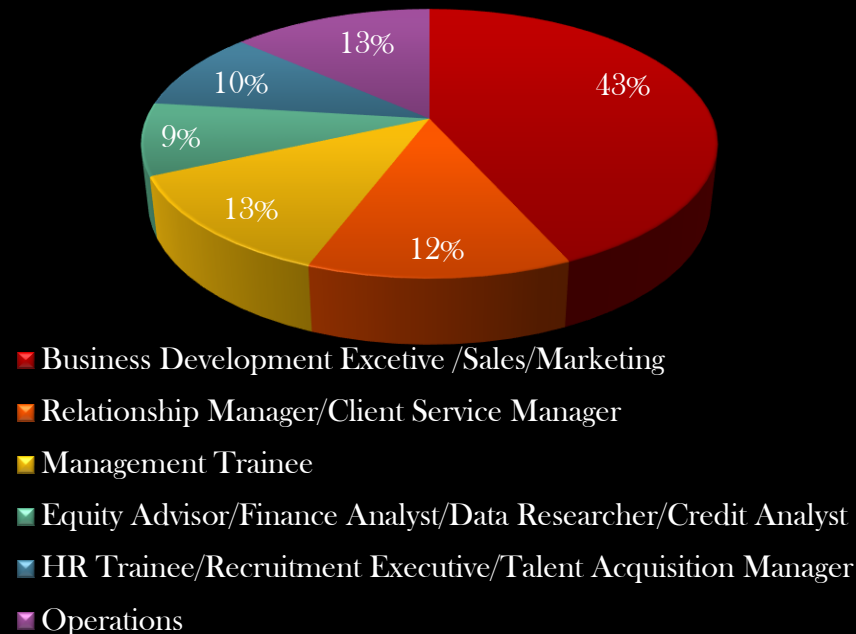
# Top Recruiters



# Placements

No. of companies making offer	91
No. of students placed from campus	53
Average salary offered	3.00 LPA
Maximum Package	5.50 LPA

PROFILES OFFERED



INDUSTRY WISE CLASSIFICATION





# ASAP – Additional Skills Acquisition Program

- ▶ Students are sent to the industry for short duration finite projects in order to enhance learning and improve managerial skills.
- ▶ Over and above industry exposure, these projects will give an opportunity to gain a competitive edge over contemporaries.





# Summer Internship Recruitment Drive


A new initiative, wherein the internship process has been formalized for the first time. Reputed companies were approached and requested to be a part of the internship drive. The objective behind organizing the drive was to build strong ties with the industry and leverage the same for future purposes like organizing seminars /workshops /guest lectures, engaging companies for other short-term projects where students can go for practical exposure, and last but not the least, for final placements.



# Student Achievements



- ▶ Manisha and Vithika won the 2<sup>nd</sup> Prize in Cascade – The Case Analysis Competition at Protsahan, organized by Ganpat University
- ▶ Mitesh Thakar presented a paper in Perspective 2020 – a one-day National Conference on Creativity and Sustainability



# **CURRICULAR ACTIVITIES**



# CREST – Management & Cultural Fest





# DAYS Celebration







# Navratri Celebration







# Sports Day



# Faculty Team

- ▶ Dr. Abhinava Singh ( Director)
- ▶ Dr. Mayur Shah
- ▶ Dr. Anu Gupta
- ▶ Dr. Richa Pandit
- ▶ Dr. Priyanka Shah
- ▶ Dr. Subhasish Mitra
- ▶ Dr. Swati saxena
- ▶ Dr. Kedar Bhatt
- ▶ Ms. Meet Bhatt
- ▶ Mr. Deep Shah
- ▶ Mr. Rajesh Desai
- ▶ Ms. Nazneen Shaikh
- ▶ Ms.Chandni Dave
- ▶ Dr. Vaidehi Shukla
- ▶ Ms. Dipti Saraf



**THANK YOU!!!**